

## Westfield Chamber to Hold Speed Networking Mixer

By Paula Ehoff, Ed.M. and Dawn Stearns (Westfield Area Y) and Peggy A. Rothbaum, Ph.D. (Westfield Volunteer)

WESTFIELD — The Greater Westfield Area Chamber of Commerce (GWACC) Non-profit Committee will hold its second speed networking mixer for non-profits and local businesses on Tuesday, April 14. It will be sponsored and hosted by Northfield Bank, located at 828 South Avenue West, Westfield, from 6 to 8 p.m. The cost is \$10 for Chamber members and \$15 for non-members. Participants are invited to come and mingle, market, and make connections while enjoying wine, beer and hors d'oeuvres, compliments of Northfield Bank.

The purpose of the Non-profit Committee is to encourage and support area non-profits by providing resources, guidance and visibility. The committee works hand-in-hand with its non-profit members to promote, support, advance and raise awareness of their impact on their communities. The committee also seeks to connect community-based organizations, which are both consumers and providers of service/expertise, with Chamber business members. In addition,

it sponsors educational events and speakers. Past events have included James K. Estabrook, Esq. and Monica Vir, Esq. (Lindabury, McCormick, Estabrook & Cooper, PC), who presented on how non-profits can stay compliant with regulations, and Mike Locascio (MILO Associates, Inc.), who presented on insurance risk for non-profits.

The benefit of the April 14 event for non-profit agencies will be opportunities to find sponsorships, share stories, discover collaborations and connect with local businesses. Opportunities for the business community are cross-marketing, pursuing opportunities for social responsibility, exploring volunteer opportunities and learning about non-profit members. This Chamber Non-profit Committee is a leadership resource which is among the benefits of Chamber membership.

Interested persons may reserve a space for the April 14 event by registering on the GWACC website, [westfieldareachamber.com](http://westfieldareachamber.com). For more information, contact the chamber at (908) 233-3021 or at [info@westfieldareachamber.com](mailto:info@westfieldareachamber.com).